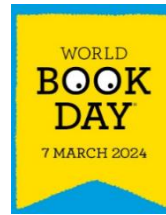


Swindon Village Primary School

Dear Parents and Carers,



World Book Day takes place on **Thursday 7 March 2024** and we hope you'll join us to celebrate. We are celebrating World Book Day this year at Swindon Village Primary School because we support the charity's mission to change lives through a love of books and reading.

Dressing up or bringing books into school is a big part of World Book Day celebrations, and is something that the children particularly enjoy. We are inviting children to dress up this World Book Day as A WORD as it's an exciting way for children to engage in discussions about the bedrock of books – VOCABULARY and word choices.

We would like the costume choices to be as hassle-free and as cost effective as possible so choosing the right word for your child is key. There are many inexpensive but imaginative ideas to see on the internet if you search for 'World Book Day Word Costumes'.

Some suggestions include:

CONFUSED: clothes worn back to front

HORRIFYING: re-use a Halloween costume

ELECTRIFYING: lots of different brightly coloured clothes

ATHLETIC: sports clothes

DICTIONARY: words written in pen on a t-shirt

FRAGILE: bubble wrap around arms and legs

Getting access to books

1. In school on WBD'24, we will be hosting a very special book swap. Your child can bring in an old book and swap it for another book in our very own SVPS Book Swap Shop. Each class will be timetabled to make a visit to the Book Swap Shop throughout the day.
2. Each child will also receive a free £1 book token– simply take your £1/€1.50 book token to your nearest bookseller and swap it for a World Book Day £1/€1.50 book OR use it to get £1/€1.50 off ANY book or audiobook costing £2.99/€3.99 or more. You can find your nearest bookseller at:

<https://www.worldbookday.com/books-and-tokens/books/participating-retailers/>

We are very much looking forward to celebrating World Book Day 2024 and having fun chatting with the children about all the different costumes and word choices. We know this would not be possible without the tremendous support from all our wonderful parents and carers. Thank you!

Kind regards,

The English Team